



JOANNE M. GIBSON



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 jmg-design.co.uk

EDUCATION

BSC DIGITAL DESIGN (HONS)

Glasgow Caledonian University
Glasgow, Scotland

HND VISUAL COMMUNICATIONS

West College Scotland
Paisley, Scotland

SCOTTISH HIGHERS

Stonelaw High School
Glasgow, Scotland

SKILLS

- **ADOBE CREATIVE SUITE**
- Microsoft Office Suite
- Corporate & Creative Design
- HTML & CSS Basics
- Motion Graphics
- Video Editing
- Social Media Management
- Social Media Marketing
- UI/UX Design
- Brand & Visual Identity
- Client Management

INTERESTS

- Video Games
- Tabletop-Roleplaying Games
- Digital Art & Illustration

SUMMARY

Having recently graduated from Glasgow Caledonians BSc Digital Design course, I am seeking a new design opportunity to improve my creative scope. The graphic design industry is constantly changing and developing as technology grows every day, and I would love to have the opportunity to work in such an exciting and ever-evolving field of work. I am constantly striving to learn new skills and educate myself as much as I can, while developing my own personal design style and brand.

EXPERIENCE

DESIGN SUPPORT (STUDENT INTERN)

South Lanarkshire College | East Kilbride, Scotland | 2021-2022

- Experience within an office-setting as part of the college's Marketing department, collaborating with various team members regularly.
- Creating graphics and videos for the College's social media accounts
- Creating and updating branding for various departments and events
- Managing post schedules using social media managing programs such as Hootsuite and Creator Studio
- Working with various clients within and without the college

CAFE ASSISTANT

Morrisons | Cambuslang, Scotland | 2019-2021

- Experience working as part of a team in a fast-paced environment
- Delivering and maintaining high standards of service with a strong customer focus

IT ASSISTANT (WORK EXPERIENCE)

Forth Valley Royal Hospital | Larbert, Scotland | 2017

- Experience in administration and IT support within a hospital setting, supporting various departments and workers.
- Adapting to new online systems quickly to fix the issues staff were having.